

**SUUN Board Meeting Minutes**  
**October 17, 2015**  
**First UU Archive Room**

Attending     Barbre Bryan (First UU, South Bay), Elizabeth Bukey (Ministerial Rep); Jennifer White (Palomar), Julie McKane (First UU), Phil Comer (Chalice), Susan Riegel Harding (First UU), Vicky Newman (UUFSD)

Absent         Andy Nguyen (First UU—So Bay)

Guest:         Rev Ian Riddell (thank you for joining us....very helpful)

SUUN Picnic/Concert (Taste of UU) –September 2015

Around 260 people attended on a very hot day. Income from ticket sales & donations totaled \$1498 and expenses totaled \$1469, so we actually had a net of about \$30.00 with no outlay from SUUN funds. The music was very successful, the emcee, Lisa Shaffer, was wonderful and the food was both tasty AND healthful.

The "take away" is that (1) we want to do it again (regularly); (2) we want musical groups from all congregations, as those congregations with musicians had the largest percentage of attendees; and (3) we need to start planning next year's event at our January 2016 meeting, as it is a very labor intensive event.

There was also a joint meeting of members of the 5 Boards of Trustees at this picnic. There were about 10 in attendance and it was basically a meet and greet. It was not intended to be a business meeting.

SUUN Website

Ame is doing a great job and her hours were increased (by Board agreement at August 2015 meeting) so she could handle SUUN Facebook effort. Ame also provided this summary about SUUN website usage:

- We have about 5500 visitors per month viewing 1-2 pages of the site (keep in mind that one of those pages is the Home page where they are viewing our Blog and Calendar).
- Most visitors are new. The site is successfully fulfilling it's outreach objective.
- Our highest numbers of page views were in January, May and July.
- 400 people found the Leadership Info on the site helpful (spending a whopping 4 minutes on it - good!).
- 300 people found the First Church page interesting (averaging 1.5 minutes, again, very good. An average page view for this type of site is 15-45 seconds.)
- About 200 people visited the other church pages, all quite good. These are people finding SUUN and learning more about our congregations.
- SUUN currently apportions \$240 per month to website development and maintenance. If you break that down by the average number of visitors it's an advertising investment of about .04 cents per set of eyeballs - probably the best ROI in town. Even if all that SUUN did was cross-promote congregational events it would still be worthwhile.

There was a discussion about putting the Board Meeting minutes on the website (through the Blog). There was general agreement that this would be a good idea, and we need further advice from Ame about implementing this...short entry in blog with link to PDF of minutes sounded like it would work. Ame to briefly explain her suggestions for best way to get Board Minutes onto website & also how folks wishing to read through prior Minutes might access them. At moment, Blog is only searchable by date or by category. Perhaps

need to implement a key word search option, so folks could type in "minutes." Ame to send her suggestions for implementation to Board via email, so that final decision can be made at our next meeting.

### SUUN Leadership Conference (January 2016)

The Board agreed to cancel this planned event for 2016. It was agreed that a decision about if/when do organize another SUUN Leadership Conference would await results of the SUUN future direction planning effort discussed below.

### SUUN Future Planning

The remainder of the meeting was a far-reaching discussion and informal analysis of SUUN thus far and what might be the direction going forward. In order to design the way in which SUUN can have the greatest impact within the UU Congregations in San Diego County, we decided it was necessary to "reaffirm, reinvigorate our Mission/Vision, and make a possible mid-course redirections for SUUN" ... to elicit "a charge" from all congregations for the next few years ... their vision for how SUUN could/would be most helpful/useful to them.

Elizabeth offered to prepare a draft presentation, get it to SUUN Board members for their review, and finalize it (with Board input) in time for the ministers' meeting on November 13<sup>th</sup>. Board members were also asked to get this issue onto the agendas of each congregations Board of Trustees November or December meetings.

### Musical Issues

Ian Riddell (First UU Minister of Music) attended Board Meeting to learn more about SUUN. He will be facilitating regular meetings with the music staff at each congregation soon. He is also planning "community music gatherings," and would like to work with SUUN to promote these events.

SUUN is co-sponsoring the Cabaret & Cabernet Concert at UUFSD on November 7. Board members were encouraged to help get the word out about this event to their congregations. Tickets and more information at <http://cabaret-cabernet2015.eventbrite.com>

SUUN also contributed \$500 to help sponsor the San Diego Conscious Music Fest 2015 on November 14 from 12:00 – 8:00 PM at First UU. This event is being organized & funded by the Universal Spirit Center (Hillcrest), but held at First UU. Board members encouraged to get word about this event to their congregations. Tickets and more information at <http://www.consciousmusicdsd.com/tickets/>

### National Vigil for Victims of Gun Violence—UUFSD—12/13/15 – 5:30 – 7:00 PM

SUUN Board encouraged to help promote/attend this event. For a poster with more information <http://uufsd.org/2015/10/13/december-13-candle-light-vigil-for-gun-violence-prevention/> or contact Steve Bartram 760-518-4766 or [Bartram@sdsc.edu](mailto:Bartram@sdsc.edu) if you can help out or have questions.

### Other Issues

**No November meeting** of SUUN Board, as we each might be presenting the above report to our Boards of Trustees.

Next meeting December 12, First UU Library.